

## Site Report for searchengineland.com

Completed 06:07:57 am GMT on Apr 24, 2024

### Top Issues

3,159 pages were not scanned.  
Related domains were found on your site.  
WWW vs. non-WWW: Inconsistent links.

### Your Pages

250 pages scanned of 3,409 found.  
Normal Pages: 242  
Skipped, Redirect: 4  
Skipped, Noindex: 3  
Skipped, Other: 1  
Not Scanned: 3,159

### Duplicate Content

Duplicate Content: 22%  
Common Content: 26%  
Unique Content: 52%

| URL                                                               | Title                                                                                                                | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">(home page)</a>                                       | Search Engine Land - News, Search Engine Optimization (SEO), Pay-Per-Click (PPC)                                     | 69         | 260 Kb | 2,159 | 06:06, 24 Apr, 2024 | 811         | 38%        | 16          | 1,234               | 57%                | 38                  | 0                | 128       | 241      |             |               |
| <a href="#">newsletters</a>                                       | Search marketing news delivered daily   Search Engine Land                                                           | 53         | 207 Kb | 901   | 12:15, 19 Apr, 2024 | 203         | 23%        | 6           | 410                 | 46%                | 20                  | 0                | 24        | 240      |             |               |
| <a href="#">library/artificial-intelligence-optimization</a>      | Artificial Intelligence Optimization (AIO) news, analysis, trends, tactics and how-to guides from Search Engine Land | 52         | 243 Kb | 1,648 | 06:06, 24 Apr, 2024 | 599         | 36%        | 21          | 1,080               | 66%                | 32                  | 0                | 97        | 239      |             |               |
| <a href="#">library/seo</a>                                       | SEO news, analysis, trends, tactics and how-to guides from Search Engine Land                                        | 53         | 296 Kb | 2,204 | 06:06, 24 Apr, 2024 | 1,280       | 58%        | 34          | 1,772               | 80%                | 41                  | 0                | 132       | 240      |             |               |
| <a href="#">guide/what-is-seo</a>                                 | What Is SEO - Search Engine Optimization?                                                                            | 52         | 179 Kb | 4,745 | 09:30, 8 Apr, 2024  | 232         | 5%         | 2           | 738                 | 16%                | 7                   | 0                | 91        | 239      |             |               |
| <a href="#">library/platforms/google/google-algorithm-updates</a> | Google algorithm updates: the latest news and guides                                                                 | 52         | 350 Kb | 7,135 | 06:06, 24 Apr, 2024 | 859         | 12%        | 11          | 1,314               | 18%                | 12                  | 0                | 256       | 239      |             |               |
| <a href="#">library/seo/ecommerce</a>                             | Ecommerce news, analysis, trends, tactics and how-to guides from Search Engine Land                                  | 52         | 295 Kb | 2,195 | 06:06, 24 Apr, 2024 | 1,035       | 47%        | 16          | 1,513               | 69%                | 18                  | 0                | 117       | 239      |             |               |
| <a href="#">library/seo/content</a>                               | Content news, analysis, trends, tactics and how-to guides from Search Engine Land                                    | 52         | 296 Kb | 2,184 | 06:06, 24 Apr, 2024 | 1,183       | 54%        | 22          | 1,636               | 75%                | 24                  | 0                | 130       | 239      |             |               |
| <a href="#">library/seo/enterprise-seo</a>                        | Enterprise SEO news, analysis, trends, tactics and how-to guides from Search Engine Land                             | 52         | 300 Kb | 2,263 | 06:06, 24 Apr, 2024 | 462         | 20%        | 9           | 903                 | 40%                | 10                  | 0                | 123       | 239      |             |               |

| URL                                       | Title                                                                                   | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|-------------------------------------------|-----------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">library/seo/international</a> | International news, analysis, trends, tactics and how-to guides from Search Engine Land | 52         | 209 Kb | 1,261 | 06:06, 24 Apr, 2024 | 191         | 15%        | 5           | 782                 | 62%                | 9                   | 0                | 87        | 239      |             |               |
| <a href="#">library/seo/link-building</a> | Link building news, analysis, trends, tactics and how-to guides from Search Engine Land | 52         | 290 Kb | 2,158 | 06:06, 24 Apr, 2024 | 928         | 43%        | 14          | 1,373               | 64%                | 15                  | 0                | 123       | 239      |             |               |
| <a href="#">library/seo/local</a>         | Local SEO news, analysis, trends, tactics and how-to guides from Search Engine Land     | 52         | 298 Kb | 2,187 | 06:06, 24 Apr, 2024 | 941         | 43%        | 11          | 1,435               | 66%                | 15                  | 0                | 118       | 239      |             |               |
| <a href="#">seotable</a>                  | Periodic Table of SEO Elements                                                          | 52         | 355 Kb | 3,594 | 14:48, 4 Mar, 2024  | 99          | 3%         | 3           | 580                 | 16%                | 4                   | 0                | 72        | 239      |             |               |
| <a href="#">library</a>                   | Search Engine Land Topic Library                                                        | 53         | 162 Kb | 681   | 16:06, 23 Nov, 2022 | 62          | 9%         | 7           | 500                 | 73%                | 14                  | 0                | 100       | 240      |             |               |
| <a href="#">library/ppc</a>               | PPC news, analysis, trends, tactics and how-to guides from Search Engine Land           | 53         | 294 Kb | 2,170 | 06:06, 24 Apr, 2024 | 1,695       | 78%        | 30          | 2,144               | 99%                | 33                  | 0                | 117       | 240      |             |               |
| <a href="#">guide/what-is-paid-search</a> |                                                                                         | 52         | 173 Kb | 4,158 | 15:21, 13 Feb, 2024 | 275         | 7%         | 2           | 713                 | 17%                | 3                   | 0                | 88        | 239      |             |               |
| <a href="#">library/ppc/paid-social</a>   | Paid social news, analysis, trends, tactics and how-to guides from Search Engine Land   | 52         | 285 Kb | 2,186 | 06:06, 24 Apr, 2024 | 1,671       | 76%        | 16          | 2,150               | 98%                | 22                  | 0                | 104       | 239      |             |               |
| <a href="#">library/ppc/video</a>         | Video news, analysis, trends, tactics and how-to guides from Search Engine Land         | 52         | 282 Kb | 2,146 | 06:06, 24 Apr, 2024 | 602         | 28%        | 19          | 1,089               | 51%                | 21                  | 0                | 115       | 239      |             |               |
| <a href="#">ppc-table</a>                 | The Periodic Tables of PPC                                                              | 52         | 147 Kb | 919   | 14:34, 11 Nov, 2022 | 114         | 12%        | 3           | 550                 | 60%                | 5                   | 0                | 66        | 239      |             |               |

| URL                                          | Title                                                                                | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|----------------------------------------------|--------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">library/platforms/google</a>     | Google news, analysis, trends, tactics and how-to guides from Search Engine Land     | 52         | 297 Kb | 2,216 | 06:06, 24 Apr, 2024 | 1,643       | 74%        | 25          | 2,084               | 94%                | 25                  | 0                | 137       | 239      |             |               |
| <a href="#">library/platforms/amazon</a>     | Amazon news, analysis, trends, tactics and how-to guides from Search Engine Land     | 52         | 281 Kb | 2,129 | 06:06, 24 Apr, 2024 | 884         | 42%        | 15          | 1,442               | 68%                | 17                  | 0                | 114       | 239      |             |               |
| <a href="#">library/platforms/apple-2</a>    | Apple news, analysis, trends, tactics and how-to guides from Search Engine Land      | 52         | 289 Kb | 2,200 | 06:06, 24 Apr, 2024 | 827         | 38%        | 11          | 1,310               | 60%                | 16                  | 0                | 121       | 239      |             |               |
| <a href="#">library/platforms/duckduckgo</a> | DuckDuckGo news, analysis, trends, tactics and how-to guides from Search Engine Land | 52         | 284 Kb | 2,108 | 06:06, 24 Apr, 2024 | 423         | 20%        | 9           | 995                 | 47%                | 27                  | 0                | 111       | 239      |             |               |
| <a href="#">library/platforms/meta</a>       | Meta news, analysis, trends, tactics and how-to guides from Search Engine Land       | 52         | 276 Kb | 2,159 | 06:06, 24 Apr, 2024 | 1,525       | 71%        | 24          | 2,082               | 96%                | 31                  | 0                | 110       | 239      |             |               |
| <a href="#">library/platforms/microsoft</a>  | Microsoft news, analysis, trends, tactics and how-to guides from Search Engine Land  | 52         | 283 Kb | 2,138 | 06:06, 24 Apr, 2024 | 1,518       | 71%        | 22          | 1,997               | 93%                | 32                  | 0                | 116       | 239      |             |               |
| <a href="#">library/platforms/openai</a>     | OpenAI news, analysis, trends, tactics and how-to guides from Search Engine Land     | 52         | 295 Kb | 2,206 | 06:06, 24 Apr, 2024 | 1,392       | 63%        | 17          | 1,877               | 85%                | 18                  | 0                | 120       | 239      |             |               |
| <a href="#">library/platforms/pinterest</a>  | Pinterest news, analysis, trends, tactics and how-to guides from Search Engine Land  | 52         | 282 Kb | 2,238 | 06:06, 24 Apr, 2024 | 700         | 31%        | 11          | 1,226               | 55%                | 13                  | 0                | 117       | 239      |             |               |

| URL                                                           | Title                                                                                             | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason          | Redirected to                                                                                     |
|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|----------------------|---------------------------------------------------------------------------------------------------|
| <a href="#">library/platforms/reddit</a>                      | Reddit news, analysis, trends, tactics and how-to guides from Search Engine Land                  | 52         | 205 Kb | 1,256 | 06:06, 24 Apr, 2024 | 326         | 26%        | 9           | 804                 | 64%                | 17                  | 0                | 78        | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/shopify</a>                     | Shopify news, analysis, trends, tactics and how-to guides from Search Engine Land                 | 52         | 286 Kb | 2,207 | 06:06, 24 Apr, 2024 | 689         | 31%        | 5           | 1,264               | 57%                | 7                   | 0                | 112       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/snapchat</a>                    | Snapchat news, analysis, trends, tactics and how-to guides from Search Engine Land                | 52         | 284 Kb | 2,576 | 06:06, 24 Apr, 2024 | 1,244       | 48%        | 16          | 1,729               | 67%                | 23                  | 0                | 114       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/tiktok</a>                      | TikTok news, analysis, trends, tactics and how-to guides from Search Engine Land                  | 52         | 284 Kb | 2,149 | 06:06, 24 Apr, 2024 | 366         | 17%        | 11          | 893                 | 42%                | 17                  | 0                | 108       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/twitter</a>                     | X (Twitter) news, analysis, trends, tactics and how-to guides from Search Engine Land             | 52         | 275 Kb | 2,125 | 06:06, 24 Apr, 2024 | 383         | 18%        | 7           | 954                 | 45%                | 11                  | 0                | 105       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/wordpress</a>                   | WordPress news, analysis, trends, tactics and how-to guides from Search Engine Land               | 52         | 284 Kb | 2,132 | 06:06, 24 Apr, 2024 | 446         | 21%        | 6           | 924                 | 43%                | 10                  | 0                | 116       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms/google/google-youtube-video</a> | YouTube news, analysis, trends, tactics and how-to guides from Search Engine Land                 | 52         | 289 Kb | 2,133 | 06:06, 24 Apr, 2024 | 729         | 34%        | 12          | 1,223               | 57%                | 13                  | 0                | 111       | 239      |                      |                                                                                                   |
| <a href="#">library/platforms</a>                             | Platform news, analysis, trends, tactics and how-to guides from Search Engine Land                | 53         | 285 Kb | 2,139 | 06:06, 24 Apr, 2024 | 1,679       | 78%        | 29          | 2,120               | 99%                | 30                  | 0                | 123       | 240      |                      |                                                                                                   |
| <a href="#">smx/advanced/</a>                                 | <a href="https://searchengineland.com/smx/advanced">https://searchengineland.com/smx/advanced</a> | 53         | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 240      | HTTP Header Redirect | <a href="https://searchengineland.com/smx/advanced">https://searchengineland.com/smx/advanced</a> |

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|------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">awards</a>                                                                         | The Search Engine Land Awards   The highest honor in search | 53         | 189 Kb | 1,215 | 12:19, 9 Apr, 2024  | 40          | 3%         | 2           | 299                 | 25%                | 5                   | 0                | 75        | 240      |             |               |
| <a href="#">webinars</a>                                                                       | Webinars                                                    | 52         | 137 Kb | 762   | 17:27, 1 Sep, 2021  | 0           | 0%         | 0           | 296                 | 39%                | 4                   | 0                | 52        | 239      |             |               |
| <a href="#">intelligence-reports</a>                                                           | Intelligence Reports   Search Engine Land                   | 52         | 136 Kb | 936   | 10:24, 20 Dec, 2022 | 16          | 2%         | 1           | 287                 | 31%                | 30                  | 0                | 52        | 239      |             |               |
| <a href="#">white-papers</a>                                                                   | White papers   Search Engine Land                           | 52         | 136 Kb | 990   | 10:21, 20 Dec, 2022 | 271         | 27%        | 2           | 271                 | 27%                | 2                   | 0                | 52        | 239      |             |               |
| <a href="#">about</a>                                                                          | About Search Engine Land                                    | 53         | 146 Kb | 689   | 09:33, 21 Dec, 2022 | 100         | 15%        | 4           | 541                 | 79%                | 10                  | 0                | 64        | 240      |             |               |
| <a href="#">staff</a>                                                                          | Meet the Search Engine Land team                            | 53         | 117 Kb | 339   | 09:55, 26 Mar, 2024 | 0           | 0%         | 0           | 263                 | 78%                | 20                  | 0                | 62        | 240      |             |               |
| <a href="#">searchbot</a>                                                                      | Welcome to the Search Engine Land SearchBot                 | 53         | 149 Kb | 655   | 10:11, 16 Apr, 2024 | 62          | 9%         | 13          | 543                 | 83%                | 29                  | 0                | 73        | 240      |             |               |
| <a href="#">searchbot/personas</a>                                                             | SearchBot Personas                                          | 52         | 154 Kb | 738   | 10:11, 19 Jan, 2024 | 0           | 0%         | 0           | 547                 | 74%                | 8                   | 0                | 74        | 239      |             |               |
| <a href="#">searchbot/image-generator</a>                                                      | SearchBot image generator                                   | 52         | 189 Kb | 742   | 11:39, 18 Jan, 2024 | 20          | 3%         | 2           | 545                 | 73%                | 11                  | 0                | 61        | 239      |             |               |
| <a href="#">searchbot/faq</a>                                                                  | SearchBot FAQ                                               | 52         | 162 Kb | 1,325 | 15:34, 9 Apr, 2024  | 54          | 4%         | 2           | 545                 | 41%                | 5                   | 0                | 61        | 239      |             |               |
| <a href="#">library/searchbot</a>                                                              | Search Engine Land SearchBot generative AI                  | 52         | 188 Kb | 1,149 | 06:06, 24 Apr, 2024 | 501         | 44%        | 13          | 979                 | 85%                | 17                  | 0                | 73        | 239      |             |               |
| <a href="#">ga4-conversions-key-events-game-changer-439671</a>                                 |                                                             | 9          | 170 Kb | 2,771 | 14:45, 16 Apr, 2024 | 174         | 6%         | 3           | 810                 | 29%                | 8                   | 0                | 72        | 12       |             |               |
| <a href="#">author/greg-jarboe</a>                                                             | Greg Jarboe, Author at Search Engine Land                   | 11         | 169 Kb | 1,186 | 06:06, 24 Apr, 2024 | 434         | 37%        | 8           | 871                 | 73%                | 13                  | 0                | 75        | 12       |             |               |
| <a href="#">how-to-survive-the-search-results-when-youre-using-ai-tools-for-content-439692</a> |                                                             | 9          | 166 Kb | 2,023 | 15:56, 17 Apr, 2024 | 139         | 7%         | 2           | 761                 | 38%                | 4                   | 0                | 72        | 7        |             |               |
| <a href="#">author/bruce-clay</a>                                                              | Bruce Clay, Author at Search Engine Land                    | 10         | 215 Kb | 1,726 | 06:07, 24 Apr, 2024 | 322         | 19%        | 6           | 788                 | 46%                | 6                   | 0                | 87        | 13       |             |               |

| URL                                                                                  | Title                                                                                           | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">google-discover-optimization-a-complete-guide-439665</a>                 | Google Discover optimization: A complete guide                                                  | 9          | 169 Kb | 2,453 | 15:07, 16 Apr, 2024 | 227         | 9%         | 6           | 719                 | 29%                | 11                  | 0                | 76        | 5        |             |               |
| <a href="#">author/alex-klugerman</a>                                                | Alex Klugerman, Author at Search Engine Land                                                    | 10         | 150 Kb | 887   | 06:06, 24 Apr, 2024 | 223         | 25%        | 8           | 689                 | 78%                | 9                   | 0                | 68        | 9        |             |               |
| <a href="#">elevate-responsive-search-ads-439734</a>                                 | 7 ways to elevate your responsive search ads                                                    | 13         | 168 Kb | 2,254 | 16:31, 18 Apr, 2024 | 76          | 3%         | 1           | 745                 | 33%                | 7                   | 0                | 70        | 52       |             |               |
| <a href="#">author/kevin-rea</a>                                                     | Kevin Rea, Author at Search Engine Land                                                         | 9          | 137 Kb | 762   | 06:06, 24 Apr, 2024 | 226         | 30%        | 3           | 664                 | 87%                | 5                   | 0                | 67        | 7        |             |               |
| <a href="#">how-to-adapt-your-marketing-for-the-new-era-of-data-analytics-439051</a> | How to adapt your marketing for the new era of data analytics                                   | 23         | 162 Kb | 2,216 | 12:13, 4 Apr, 2024  | 274         | 12%        | 2           | 811                 | 37%                | 5                   | 0                | 72        | 112      |             |               |
| <a href="#">library/analytics-channel</a>                                            | Analytics& conversion news, analysis, trends, tactics and how-to guides from Search Engine Land | 13         | 293 Kb | 2,171 | 06:06, 24 Apr, 2024 | 892         | 41%        | 13          | 1,370               | 63%                | 14                  | 0                | 125       | 35       |             |               |
| <a href="#">termsofuse</a>                                                           | Terms Of Service                                                                                | 53         | 166 Kb | 3,868 | 15:24, 16 Aug, 2023 | 94          | 2%         | 2           | 532                 | 14%                | 4                   | 0                | 61        | 240      |             |               |
| <a href="#">searchbot-recovery-strategy-google-algorithm-update-439554</a>           | Best of SearchBot: Create Google core update recovery strategy                                  | 24         | 164 Kb | 2,409 | 15:15, 23 Apr, 2024 | 155         | 6%         | 7           | 660                 | 27%                | 8                   | 0                | 67        | 114      |             |               |
| <a href="#">author/search-engine-land-chatbot</a>                                    | SearchBot, Author at Search Engine Land                                                         | 9          | 147 Kb | 914   | 06:07, 24 Apr, 2024 | 435         | 48%        | 3           | 903                 | 99%                | 5                   | 0                | 68        | 4        |             |               |
| <a href="#">google-anti-competitive-tactics-japan-439857</a>                         | Google accused of anti-competitive tactics by Japanese regulator                                | 24         | 157 Kb | 1,009 | 14:44, 23 Apr, 2024 | 228         | 23%        | 6           | 795                 | 79%                | 11                  | 0                | 70        | 113      |             |               |
| <a href="#">author/anu-adegbola</a>                                                  | Anu Adegbola, Author at Search Engine Land                                                      | 11         | 149 Kb | 905   | 06:06, 24 Apr, 2024 | 439         | 49%        | 11          | 881                 | 97%                | 12                  | 0                | 70        | 17       |             |               |
| <a href="#">tiktok-seo-the-ultimate-guide-439795</a>                                 | TikTok SEO: The ultimate guide                                                                  | 23         | 202 Kb | 2,655 | 16:53, 22 Apr, 2024 | 15          | 1%         | 2           | 655                 | 25%                | 6                   | 0                | 69        | 112      |             |               |
| <a href="#">effective-keyword-research-lenses-439777</a>                             | 6 vital lenses for effective keyword research                                                   | 24         | 195 Kb | 2,973 | 15:30, 22 Apr, 2024 | 128         | 4%         | 3           | 686                 | 23%                | 6                   | 0                | 78        | 114      |             |               |

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|---------------------------------------------------------------------------|--------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|----------------------------------------|
| <a href="#">author/brad-smith-2</a>                                       | Brad Smith, Author at Search Engine Land                           | 9          | 192 Kb | 1,387 | 06:07, 24 Apr, 2024 | 280         | 20%        | 6           | 773                 | 56%                | 7                   | 0                | 80        | 6        |             |                                        |
| <a href="#">meta-ai-google-search-results-439825</a>                      | Meta AI adds Google Search results                                 | 14         | 155 Kb | 1,119 | 15:12, 22 Apr, 2024 | 332         | 30%        | 10          | 801                 | 72%                | 16                  | 0                | 70        | 45       |             |                                        |
| <a href="#">author/danny-goodwin</a>                                      | Danny Goodwin, Managing Editor at Search Engine Land& SMX          | 25         | 255 Kb | 2,305 | 06:06, 24 Apr, 2024 | 682         | 30%        | 15          | 1,124               | 49%                | 17                  | 0                | 106       | 60       |             |                                        |
| <a href="#">google-chrome-ip-masking-439820</a>                           | Google Chrome IP masking could radically impact search advertising | 14         | 163 Kb | 1,216 | 07:06, 23 Apr, 2024 | 284         | 23%        | 2           | 762                 | 63%                | 5                   | 0                | 71        | 53       |             |                                        |
| <a href="#">airbnb-search-sentiment-report-439799</a>                     | Airbnb dominates in search sentiment report                        | 13         | 164 Kb | 1,154 | 12:49, 22 Apr, 2024 | 328         | 28%        | 3           | 769                 | 67%                | 3                   | 0                | 69        | 50       |             |                                        |
| <a href="#">structure-consume-learning-google-pattern-learning-439753</a> |                                                                    | 13         | 175 Kb | 2,450 | 16:29, 19 Apr, 2024 | 312         | 13%        | 4           | 765                 | 31%                | 5                   | 0                | 73        | 40       |             |                                        |
| <a href="#">author/james-allen</a>                                        | James Allen, Author at Search Engine Land                          | 10         | 153 Kb | 990   | 06:06, 24 Apr, 2024 | 435         | 44%        | 18          | 872                 | 88%                | 37                  | 0                | 72        | 12       |             |                                        |
| <a href="#">fix-huge-traffic-drop-after-rebranding-439749</a>             | How to fix a huge traffic drop after rebranding                    | 10         | 166 Kb | 2,429 | 15:51, 19 Apr, 2024 | 115         | 5%         | 6           | 762                 | 31%                | 13                  | 0                | 70        | 11       |             |                                        |
| <a href="#">author/adam-riemer</a>                                        | Adam Riemer, Author at Search Engine Land                          | 9          | 139 Kb | 781   | 06:07, 24 Apr, 2024 | 158         | 20%        | 3           | 596                 | 76%                | 3                   | 0                | 67        | 5        |             |                                        |
| <a href="#">alternatives-page-timings-report-ga4-439720</a>               | https://searchengineland.com/?p=439720                             | 9          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 8        | Canonical   | https://searchengineland.com/?p=439720 |
| <a href="#">author/janetdmiller</a>                                       | Janet Driscoll Miller, Author at Search Engine Land                | 9          | 264 Kb | 2,716 | 06:07, 24 Apr, 2024 | 155         | 6%         | 3           | 593                 | 22%                | 3                   | 0                | 107       | 9        |             |                                        |
| <a href="#">author/edna-chavira</a>                                       | Edna Chavira, Author at Search Engine Land                         | 9          | 130 Kb | 675   | 06:07, 24 Apr, 2024 | 107         | 16%        | 3           | 549                 | 81%                | 6                   | 0                | 66        | 6        |             |                                        |
| <a href="#">set-manage-ppc-expectations-teams-stakeholders-439715</a>     | How to set and manage PPC expectations for teams and stakeholders  | 13         | 167 Kb | 2,437 | 16:22, 18 Apr, 2024 | 85          | 3%         | 3           | 730                 | 30%                | 7                   | 0                | 75        | 54       |             |                                        |
| <a href="#">author/melissa-mackey</a>                                     | Melissa Mackey, Author at Search Engine Land                       | 9          | 149 Kb | 864   | 06:07, 24 Apr, 2024 | 149         | 17%        | 5           | 636                 | 74%                | 9                   | 0                | 72        | 10       |             |                                        |

| URL                                                                                                  | Title                                                                         | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">comarch-holds-new-webinar-top-loyalty-trends-industry-specific-ideas-2024-439733</a>     | Top loyalty trends 2024: Discover industry-specific ideas                     | 8          | 151 Kb | 1,125 | 09:24, 22 Apr, 2024 | 123         | 11%        | 7           | 677                 | 60%                | 17                  | 0                | 71        | 7        |             |               |
| <a href="#">meta-threads-ads-this-year-439739</a>                                                    | Meta could launch Threads ads this year                                       | 10         | 156 Kb | 976   | 14:20, 18 Apr, 2024 | 156         | 16%        | 3           | 782                 | 80%                | 13                  | 0                | 71        | 12       |             |               |
| <a href="#">tracking-in-2024-where-we-are-and-how-to-prep-439695</a>                                 | Tracking in 2024: Where we are and how to prep                                | 9          | 162 Kb | 1,789 | 16:32, 17 Apr, 2024 | 66          | 4%         | 3           | 690                 | 39%                | 5                   | 0                | 75        | 11       |             |               |
| <a href="#">author/laura-schiele</a>                                                                 | Laura Schiele, Author at Search Engine Land                                   | 10         | 201 Kb | 1,463 | 06:06, 24 Apr, 2024 | 273         | 19%        | 5           | 750                 | 51%                | 6                   | 0                | 83        | 11       |             |               |
| <a href="#">youtube-escalates-war-against-ad-blockers-439704</a>                                     | YouTube escalates war on ad blockers                                          | 10         | 158 Kb | 1,128 | 13:12, 17 Apr, 2024 | 147         | 13%        | 2           | 775                 | 69%                | 5                   | 0                | 73        | 7        |             |               |
| <a href="#">google-search-console-security-update-improves-management-of-ownership-tokens-439677</a> | Google Search Console security update improves management of ownership tokens | 9          | 157 Kb | 1,047 | 10:41, 18 Apr, 2024 | 95          | 9%         | 3           | 718                 | 69%                | 8                   | 0                | 67        | 6        |             |               |
| <a href="#">author/barry-schwartz</a>                                                                | Barry Schwartz, Author at Search Engine Land                                  | 21         | 253 Kb | 2,061 | 06:06, 24 Apr, 2024 | 1,446       | 70%        | 16          | 1,892               | 92%                | 18                  | 0                | 105       | 46       |             |               |
| <a href="#">google-ad-strength-not-used-in-ad-rank-439668</a>                                        | Google: Ad Strength not used in Ad Rank                                       | 9          | 159 Kb | 1,316 | 09:48, 16 Apr, 2024 | 239         | 18%        | 3           | 773                 | 59%                | 4                   | 0                | 70        | 6        |             |               |
| <a href="#">google-demand-gen-image-advertisers-get-generative-image-tools-439625</a>                | Google Demand Gen advertisers get generative image tools                      | 9          | 154 Kb | 1,009 | 09:30, 17 Apr, 2024 | 172         | 17%        | 20          | 791                 | 78%                | 38                  | 0                | 70        | 7        |             |               |
| <a href="#">author/nicola-agius</a>                                                                  | Nicola Agius                                                                  | 22         | 256 Kb | 2,169 | 06:06, 24 Apr, 2024 | 1,549       | 71%        | 4           | 2,118               | 98%                | 13                  | 0                | 104       | 66       |             |               |
| <a href="#">author/adam-tanguay</a>                                                                  | Adam Tanguay, Author at Search Engine Land                                    | 10         | 199 Kb | 1,390 | 06:06, 24 Apr, 2024 | 163         | 12%        | 4           | 624                 | 45%                | 6                   | 0                | 83        | 7        |             |               |
| <a href="#">google-changes-gbp-information-439655</a>                                                | What to do when Google changes your GBP information                           | 9          | 163 Kb | 1,750 | 15:52, 15 Apr, 2024 | 69          | 4%         | 2           | 725                 | 41%                | 7                   | 0                | 76        | 7        |             |               |
| <a href="#">author/dan-taylor</a>                                                                    | Dan Taylor, Author at Search Engine Land                                      | 11         | 180 Kb | 1,162 | 06:06, 24 Apr, 2024 | 327         | 28%        | 17          | 773                 | 67%                | 36                  | 0                | 77        | 12       |             |               |
| <a href="#">what-does-real-time-marketing-really-mean-439045</a>                                     |                                                                               | 8          | 159 Kb | 2,054 | 12:08, 4 Apr, 2024  | 277         | 13%        | 4           | 830                 | 40%                | 10                  | 0                | 71        | 7        |             |               |

| URL                                                                     | Title                                                | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason                                  | Redirected to |
|-------------------------------------------------------------------------|------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|----------------------------------------------|---------------|
| <a href="#">author/ashley-liddell</a>                                   | Ashley Liddell, Author at Search Engine Land         | 9          | 159 Kb | 1,000 | 06:06, 24 Apr, 2024 | 174         | 17%        | 12          | 612                 | 61%                | 21                  | 0                | 70        | 4        |                                              |               |
| <a href="#">writing-people-first-content-process-template-439636</a>    | Writing people-first content: A process and template | 9          | 171 Kb | 2,829 | 11:01, 12 Apr, 2024 | 217         | 8%         | 12          | 698                 | 25%                | 19                  | 0                | 79        | 10       |                                              |               |
| <a href="#">author/marcus-miller</a>                                    | Marcus Miller, Author at Search Engine Land          | 10         | 262 Kb | 2,364 | 06:06, 24 Apr, 2024 | 148         | 6%         | 2           | 586                 | 25%                | 3                   | 0                | 102       | 8        |                                              |               |
| <a href="#">tiktok-testing-virtual-influencers-for-video-ads-439639</a> | TikTok testing virtual influencers for video ads     | 9          | 157 Kb | 1,031 | 11:24, 12 Apr, 2024 | 208         | 20%        | 4           | 812                 | 79%                | 10                  | 0                | 69        | 6        |                                              |               |
| <a href="#">author/chris-wood</a>                                       | Chris Wood, Author at Search Engine Land             | 10         | 145 Kb | 918   | 06:06, 24 Apr, 2024 | 267         | 29%        | 5           | 708                 | 77%                | 7                   | 0                | 70        | 10       |                                              |               |
| <a href="#">latest-jobs-in-search-marketing-378959</a>                  | The latest jobs in search marketing                  | 9          | 184 Kb | 3,799 | 09:03, 12 Apr, 2024 | 197         | 5%         | 3           | 750                 | 20%                | 3                   | 0                | 67        | 6        |                                              |               |
| <a href="#">advertisers-vertical-video-439608</a>                       | How advertisers can capitalize on vertical video     | 9          | 166 Kb | 1,820 | 16:23, 11 Apr, 2024 | 660         | 36%        | 2           | 660                 | 36%                | 2                   | 0                | 72        | 4        |                                              |               |
| <a href="#">smx</a>                                                     |                                                      | 61         | 182 Kb | 1,562 | 07:59, 5 Apr, 2024  | 959         | 61%        | 1           | 1,215               | 78%                | 12                  | 0                | 62        | 240      |                                              |               |
| <a href="#">smx/advanced</a>                                            |                                                      | 100        | 152 Kb | 1,616 | 11:19, 16 Apr, 2024 | 960         | 59%        | 1           | 1,215               | 75%                | 5                   | 0                | 58        | 232      |                                              |               |
| <a href="#">smx/next</a>                                                |                                                      | 47         | 149 Kb | 1,562 | 08:01, 5 Apr, 2024  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 58        | 232      | Robots meta tag contains noindex instruction |               |
| <a href="#">smx/master-classes</a>                                      |                                                      | 47         | 132 Kb | 1,194 | 08:06, 5 Apr, 2024  | 256         | 21%        | 1           | 256                 | 21%                | 1                   | 0                | 68        | 232      |                                              |               |
| <a href="#">get-ppc-seo-working-together-386083</a>                     | 5 ways to get PPC and SEO working together           | 15         | 170 Kb | 2,037 | 15:42, 25 Jul, 2023 | 126         | 6%         | 3           | 747                 | 37%                | 6                   | 0                | 67        | 69       |                                              |               |
| <a href="#">google-analytics-4-guide-for-ppc-385457</a>                 | Google Analytics 4 guide for PPC                     | 15         | 163 Kb | 1,873 | 15:55, 26 May, 2022 | 44          | 2%         | 2           | 666                 | 36%                | 7                   | 0                | 70        | 68       |                                              |               |
| <a href="#">contact</a>                                                 | Search Engine Land Contact Page                      | 53         | 152 Kb | 1,460 | 11:58, 5 Apr, 2023  | 0           | 0%         | 0           | 538                 | 37%                | 5                   | 0                | 61        | 240      |                                              |               |
| <a href="#">privacypolicy</a>                                           | Search Engine Land Privacy Policy                    | 69         | 149 Kb | 1,707 | 15:39, 10 Jun, 2022 | 94          | 6%         | 2           | 535                 | 31%                | 4                   | 0                | 63        | 241      |                                              |               |

| URL                                                                         | Title                                                                                 | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason                                           | Redirected to |
|-----------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------------------------------------------------|---------------|
| <a href="#">wp-login.php</a>                                                |                                                                                       | 77         | 12 Kb  | 25    | 06:06, 24 Apr, 2024 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 4         | 241      | Robots meta tag contains noindex instruction          |               |
| <a href="#">feed</a>                                                        |                                                                                       | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 241      | Non-HTML - Siteliner can only analyze HTML web pages. |               |
| <a href="#">?p=439720</a>                                                   | 5 alternatives to the missing Page Timings report in GA4                              | 16         | 172 Kb | 2,058 | 16:48, 18 Apr, 2024 | 199         | 10%        | 8           | 749                 | 36%                | 15                  | 0                | 71        | 0        |                                                       |               |
| <a href="#">library/platforms/microsoft/microsoft-advertising</a>           | Advertising news, analysis, trends, tactics and how-to guides from Search Engine Land | 12         | 290 Kb | 2,175 | 06:06, 24 Apr, 2024 | 998         | 46%        | 8           | 1,451               | 67%                | 9                   | 0                | 113       | 20       |                                                       |               |
| <a href="#">library/platforms/microsoft/bing</a>                            | Bing news, analysis, trends, tactics and how-to guides from Search Engine Land        | 9          | 288 Kb | 2,188 | 06:07, 24 Apr, 2024 | 1,017       | 46%        | 10          | 1,582               | 72%                | 11                  | 0                | 111       | 12       |                                                       |               |
| <a href="#">library/platforms/microsoft/linkedin</a>                        | LinkedIn news, analysis, trends, tactics and how-to guides from Search Engine Land    | 11         | 283 Kb | 2,128 | 06:06, 24 Apr, 2024 | 642         | 30%        | 7           | 1,216               | 57%                | 8                   | 0                | 114       | 19       |                                                       |               |
| <a href="#">b2b-audience-targeting-meta-ads-alternative-linkedin-439558</a> | B2B audience targeting: Meta Ads as an alternative to LinkedIn                        | 9          | 173 Kb | 2,331 | 13:26, 9 Apr, 2024  | 370         | 16%        | 2           | 811                 | 35%                | 4                   | 0                | 79        | 6        |                                                       |               |
| <a href="#">author/menachem-ani</a>                                         | Menachem Ani, Author at Search Engine Land                                            | 10         | 201 Kb | 1,475 | 06:06, 24 Apr, 2024 | 384         | 26%        | 6           | 835                 | 57%                | 8                   | 0                | 83        | 10       |                                                       |               |
| <a href="#">linkedin-s-most-effective-posting-strategies-439568</a>         | LinkedIn's most effective posting strategies unveiled by new study                    | 9          | 158 Kb | 1,214 | 11:16, 9 Apr, 2024  | 302         | 25%        | 3           | 805                 | 66%                | 9                   | 0                | 69        | 6        |                                                       |               |
| <a href="#">bing-search-tests-removing-cache-link-439129</a>                | Bing Search tests removing cache link                                                 | 9          | 156 Kb | 914   | 12:18, 5 Apr, 2024  | 100         | 11%        | 8           | 719                 | 79%                | 29                  | 0                | 69        | 6        |                                                       |               |
| <a href="#">linkedin-ctv-ads-b2b-439106</a>                                 | LinkedIn introduces CTV ads for B2B campaigns                                         | 9          | 156 Kb | 1,268 | 15:15, 4 Apr, 2024  | 782         | 62%        | 2           | 782                 | 62%                | 2                   | 0                | 69        | 6        |                                                       |               |

| URL                                                                                       | Title                                                                                   | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">microsoft-expands-maximum-conversion-value-to-more-campaigns-438955</a>       | Microsoft expands Maximum Conversion Value to more campaigns                            | 8          | 161 Kb | 1,169 | 09:42, 2 Apr, 2024  | 32          | 3%         | 3           | 810                 | 69%                | 28                  | 0                | 69        | 4        |             |               |
| <a href="#">one-year-later-little-change-to-microsoft-bing-search-market-share-437238</a> | One year later: Little change to Microsoft Bing's search market share                   | 8          | 160 Kb | 1,254 | 10:06, 6 Feb, 2024  | 122         | 10%        | 3           | 819                 | 65%                | 6                   | 0                | 79        | 4        |             |               |
| <a href="#">author/frederick-vallaey</a>                                                  | Frederick Vallaey, Author at Search Engine Land                                         | 9          | 271 Kb | 2,483 | 06:07, 24 Apr, 2024 | 81          | 3%         | 2           | 530                 | 21%                | 3                   | 0                | 105       | 6        |             |               |
| <a href="#">chatgpt-google-bard-bing-chat-claude-best-generative-ai-solution-436888</a>   | ChatGPT vs. Google Bard vs. Bing Chat vs. Claude: Which generative AI solution is best? | 9          | 207 Kb | 4,613 | 11:32, 23 Feb, 2024 | 131         | 3%         | 2           | 755                 | 16%                | 5                   | 0                | 72        | 10       |             |               |
| <a href="#">author/eric-enge</a>                                                          | Eric Enge, Author at Search Engine Land                                                 | 9          | 263 Kb | 2,431 | 06:07, 24 Apr, 2024 | 210         | 9%         | 3           | 655                 | 27%                | 4                   | 0                | 109       | 8        |             |               |
| <a href="#">author/joseph-kerschbaum</a>                                                  | Joseph Kerschbaum, Author at Search Engine Land                                         | 8          | 190 Kb | 1,312 | 06:07, 24 Apr, 2024 | 299         | 23%        | 5           | 760                 | 58%                | 6                   | 0                | 81        | 5        |             |               |
| <a href="#">modern-seo-packaging-brand-marketing-google-436540</a>                        | Modern SEO: Packaging your brand and marketing for Google                               | 8          | 178 Kb | 2,423 | 14:58, 16 Jan, 2024 | 699         | 29%        | 2           | 699                 | 29%                | 2                   | 0                | 76        | 5        |             |               |
| <a href="#">author/jason-barnard</a>                                                      | Jason Barnard, Author at Search Engine Land                                             | 8          | 150 Kb | 919   | 06:07, 24 Apr, 2024 | 261         | 28%        | 9           | 707                 | 77%                | 14                  | 0                | 70        | 7        |             |               |
| <a href="#">google-e-e-a-t-guide-seo-394191</a>                                           | An SEO guide to understanding E-E-A-T                                                   | 7          | 204 Kb | 4,584 | 13:07, 13 Mar, 2023 | 225         | 5%         | 3           | 666                 | 15%                | 3                   | 0                | 89        | 5        |             |               |
| <a href="#">effective-about-us-page-examples-390207</a>                                   | How to write an effective About Us page (with 13 examples)                              | 7          | 202 Kb | 3,181 | 10:31, 14 Dec, 2022 | 176         | 6%         | 3           | 798                 | 25%                | 4                   | 0                | 69        | 4        |             |               |
| <a href="#">measuring-optimizing-google-core-web-vitals-technical-seo-guide-432368</a>    | Measuring and optimizing for Google Core Web Vitals: A technical SEO guide              | 7          | 206 Kb | 4,427 | 21:18, 25 Sep, 2023 | 490         | 11%        | 1           | 490                 | 11%                | 1                   | 0                | 72        | 4        |             |               |

| URL                                                                                     | Title                                                                               | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">sem-career-playbook-388041</a>                                              | SEM career playbook: Overview of a growing industry                                 | 15         | 168 Kb | 2,267 | 13:18, 21 Sep, 2022 | 310         | 14%        | 5           | 780                 | 34%                | 9                   | 0                | 72        | 65       |             |               |
| <a href="#">web-hosting-seo-import-386714</a>                                           | Web hosting for SEO: Why it's important                                             | 15         | 165 Kb | 2,630 | 17:15, 1 Nov, 2022  | 29          | 1%         | 2           | 651                 | 25%                | 4                   | 0                | 66        | 62       |             |               |
| <a href="#">library/platforms/meta/facebook</a>                                         | Facebook news, analysis, trends, tactics and how-to guides from Search Engine Land  | 9          | 285 Kb | 2,232 | 06:07, 24 Apr, 2024 | 1,289       | 58%        | 6           | 1,914               | 86%                | 9                   | 0                | 112       | 16       |             |               |
| <a href="#">library/platforms/meta/instagram</a>                                        | Instagram news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 275 Kb | 2,170 | 06:07, 24 Apr, 2024 | 1,526       | 70%        | 7           | 2,090               | 96%                | 8                   | 0                | 107       | 12       |             |               |
| <a href="#">meta-advertisers-sales-down-costs-up-glitchy-automated-system-439603</a>    | Meta advertisers claim sales are down and costs are up                              | 9          | 158 Kb | 1,148 | 13:43, 10 Apr, 2024 | 159         | 14%        | 4           | 807                 | 70%                | 4                   | 0                | 71        | 7        |             |               |
| <a href="#">facebook-full-screen-video-player-upgrade-439043</a>                        | Facebook launches full-screen video player with key upgrades                        | 9          | 159 Kb | 1,160 | 13:58, 3 Apr, 2024  | 25          | 2%         | 2           | 777                 | 67%                | 5                   | 0                | 69        | 5        |             |               |
| <a href="#">instagram-why-content-isn't-reaching-followers-439028</a>                   | Instagram explains why your content isn't reaching your followers                   | 9          | 163 Kb | 1,258 | 10:34, 3 Apr, 2024  | 0           | 0%         | 0           | 778                 | 62%                | 3                   | 0                | 69        | 5        |             |               |
| <a href="#">instagram-stories-boost-engagement-tips-438987</a>                          | Instagram Stories: 6 tips to boost engagement                                       | 8          | 163 Kb | 1,347 | 10:45, 2 Apr, 2024  | 356         | 26%        | 3           | 800                 | 59%                | 3                   | 0                | 69        | 4        |             |               |
| <a href="#">author/remi-kerhoas</a>                                                     |                                                                                     | 8          | 145 Kb | 836   | 06:07, 24 Apr, 2024 | 222         | 27%        | 7           | 685                 | 82%                | 9                   | 0                | 70        | 6        |             |               |
| <a href="#">meta-updates-advantage-shopping-ads-438363</a>                              | Meta announces major updates to Advantage+ and Shopping Ads                         | 8          | 164 Kb | 1,405 | 09:07, 13 Mar, 2024 | 297         | 21%        | 2           | 775                 | 55%                | 3                   | 0                | 71        | 5        |             |               |
| <a href="#">ppc-2023-year-review-us-google-antitrust-trial-x-twitter-threads-435374</a> | PPC in 2023: UA sunset, Google on trial, X's downfall and more                      | 10         | 205 Kb | 5,206 | 11:07, 21 Dec, 2023 | 363         | 7%         | 4           | 808                 | 16%                | 4                   | 0                | 239       | 9        |             |               |
| <a href="#">top-social-media-platforms-435813</a>                                       | Top 5 social media platforms you should focus on                                    | 8          | 169 Kb | 2,592 | 13:25, 15 Dec, 2023 | 598         | 23%        | 1           | 598                 | 23%                | 1                   | 0                | 78        | 4        |             |               |

| URL                                                                            | Title                                                                                 | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">author/julia-mccoy</a>                                             | Julia McCoy, Author at Search Engine Land                                             | 11         | 274 Kb | 2,247 | 06:06, 24 Apr, 2024 | 462         | 21%        | 8           | 903                 | 40%                | 8                   | 0                | 101       | 14       |             |               |
| <a href="#">meta-partnership-amazon-conversion-process-adv-ertisers-434524</a> | Meta and Amazon join forces to streamline conversion process                          | 8          | 159 Kb | 1,310 | 13:16, 10 Nov, 2023 | 326         | 25%        | 2           | 799                 | 61%                | 6                   | 0                | 71        | 5        |             |               |
| <a href="#">author/constantine-von-hoffman</a>                                 | Constantine von Hoffman, Author at Search Engine Land                                 | 8          | 142 Kb | 843   | 06:07, 24 Apr, 2024 | 111         | 13%        | 3           | 559                 | 66%                | 5                   | 0                | 69        | 5        |             |               |
| <a href="#">marketers-reducing-ad-platform-investments-survey-q3-433637</a>    | Survey: Marketers reducing ad platform investments                                    | 11         | 163 Kb | 1,140 | 14:20, 24 Oct, 2023 | 248         | 22%        | 3           | 689                 | 60%                | 3                   | 0                | 76        | 14       |             |               |
| <a href="#">author/celwell</a>                                                 | Chris Elwell, Author at Search Engine Land                                            | 11         | 140 Kb | 833   | 06:06, 24 Apr, 2024 | 151         | 18%        | 18          | 589                 | 71%                | 36                  | 0                | 68        | 15       |             |               |
| <a href="#">author/nicole-farley</a>                                           | Nicole Farley, Author at Search Engine Land                                           | 13         | 256 Kb | 1,999 | 06:06, 24 Apr, 2024 | 392         | 20%        | 7           | 842                 | 42%                | 8                   | 0                | 104       | 21       |             |               |
| <a href="#">author/george-nguyen</a>                                           | George Nguyen, Author at Search Engine Land                                           | 12         | 260 Kb | 2,187 | 06:06, 24 Apr, 2024 | 594         | 27%        | 7           | 1,042               | 48%                | 8                   | 0                | 108       | 15       |             |               |
| <a href="#">author/carolyn-lyden</a>                                           | Carolyn Lyden, Author at Search Engine Land                                           | 11         | 264 Kb | 2,248 | 06:06, 24 Apr, 2024 | 422         | 19%        | 3           | 866                 | 39%                | 3                   | 0                | 107       | 11       |             |               |
| <a href="#">library/platforms/google/google-news</a>                           | Google News news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 294 Kb | 2,100 | 06:07, 24 Apr, 2024 | 322         | 15%        | 5           | 780                 | 37%                | 6                   | 0                | 113       | 6        |             |               |
| <a href="#">library/platforms/google/google-maps</a>                           | Google Maps news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 295 Kb | 2,142 | 06:07, 24 Apr, 2024 | 640         | 30%        | 2           | 1,367               | 64%                | 6                   | 0                | 106       | 7        |             |               |
| <a href="#">author/ginny-marvin</a>                                            | Ginny Marvin, Author at Search Engine Land                                            | 9          | 273 Kb | 2,534 | 06:07, 24 Apr, 2024 | 692         | 27%        | 2           | 1,133               | 45%                | 3                   | 0                | 108       | 5        |             |               |
| <a href="#">author/greg-sterling</a>                                           | Greg Sterling, Author at Search Engine Land                                           | 9          | 264 Kb | 1,982 | 06:07, 24 Apr, 2024 | 179         | 9%         | 3           | 617                 | 31%                | 3                   | 0                | 107       | 4        |             |               |
| <a href="#">library/google-seo</a>                                             | Google SEO news, analysis, trends, tactics and how-to guides from Search Engine Land  | 8          | 286 Kb | 2,151 | 06:07, 24 Apr, 2024 | 1,031       | 48%        | 5           | 1,609               | 75%                | 7                   | 0                | 107       | 12       |             |               |

| URL                                                                            | Title                                                                                                | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
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| <a href="#">google-ceo-on-the-evoluti<br/>on-of-search-and-sge-43<br/>9624</a> | Google CEO on how Search and SGE are evolving                                                        | 9          | 159 Kb | 1,534 | 13:38, 11 Apr, 2024 | 0           | 0%         | 0           | 770                 | 50%                | 9                   | 0                | 71        | 5        |             |               |
| <a href="#">7-ways-to-use-generative<br/>-ai-in-ppc-439518</a>                 | 7 ways to use generative AI in PPC                                                                   | 9          | 193 Kb | 1,870 | 14:33, 8 Apr, 2024  | 296         | 16%        | 3           | 737                 | 39%                | 3                   | 0                | 73        | 6        |             |               |
| <a href="#">author/kerri-amodio</a>                                            | Kerri Amodio, Author at Search Engine Land                                                           | 9          | 146 Kb | 854   | 06:07, 24 Apr, 2024 | 152         | 18%        | 2           | 632                 | 74%                | 9                   | 0                | 70        | 6        |             |               |
| <a href="#">author/kevin-rowe</a>                                              | Kevin Rowe, Author at Search Engine Land                                                             | 10         | 181 Kb | 1,373 | 06:06, 24 Apr, 2024 | 585         | 43%        | 4           | 1,027               | 75%                | 6                   | 0                | 78        | 9        |             |               |
| <a href="#">author/<br/>digital-marketing-depot</a>                            | Digital Marketing Depot, Author at Search Engine Land                                                | 9          | 263 Kb | 2,123 | 06:07, 24 Apr, 2024 | 358         | 17%        | 5           | 804                 | 38%                | 6                   | 0                | 105       | 10       |             |               |
| <a href="#">library/seo/technical</a>                                          | Technical optimization SEO news, analysis, trends, tactics and how-to guides from Search Engine Land | 10         | 299 Kb | 2,257 | 06:06, 24 Apr, 2024 | 712         | 32%        | 11          | 1,154               | 51%                | 13                  | 0                | 132       | 15       |             |               |
| <a href="#">google-reddit-brand-man<br/>agement-439616</a>                     | How the Google-Reddit partnership impacts brand management                                           | 9          | 164 Kb | 1,913 | 16:07, 11 Apr, 2024 | 756         | 40%        | 2           | 756                 | 40%                | 2                   | 0                | 70        | 6        |             |               |
| <a href="#">author/patrick-peloquin</a>                                        | Patrick Peloquin, Author at Search Engine Land                                                       | 9          | 122 Kb | 614   | 06:07, 24 Apr, 2024 | 158         | 26%        | 10          | 599                 | 98%                | 33                  | 0                | 60        | 5        |             |               |
| <a href="#">maximize-local-business-<br/>google-maps-presence-4<br/>39564</a>  |                                                                                                      | 9          | 165 Kb | 1,597 | 13:07, 9 Apr, 2024  | 239         | 15%        | 3           | 706                 | 44%                | 4                   | 0                | 71        | 8        |             |               |
| <a href="#">author/grace-mante</a>                                             | Grace Mante, Author at Search Engine Land                                                            | 9          | 129 Kb | 684   | 06:07, 24 Apr, 2024 | 112         | 16%        | 1           | 596                 | 87%                | 8                   | 0                | 64        | 7        |             |               |
| <a href="#">author/claire-taylor</a>                                           | Claire Taylor, Author at Search Engine Land                                                          | 8          | 157 Kb | 978   | 06:07, 24 Apr, 2024 | 269         | 28%        | 7           | 752                 | 77%                | 7                   | 0                | 73        | 6        |             |               |
| <a href="#">digital-pr-underrated-skill<br/>s-438974</a>                       |                                                                                                      | 8          | 172 Kb | 2,654 | 06:44, 3 Apr, 2024  | 42          | 2%         | 1           | 665                 | 25%                | 4                   | 0                | 73        | 5        |             |               |
| <a href="#">author/jo-oreilly</a>                                              | Jo O'Reilly, Author at Search Engine Land                                                            | 9          | 130 Kb | 675   | 06:07, 24 Apr, 2024 | 113         | 17%        | 5           | 604                 | 89%                | 9                   | 0                | 64        | 8        |             |               |

| URL                                                               | Title                                                                                                                | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason                                  | Redirected to |
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| <a href="#">cdn-cgi//email-protection</a>                         |                                                                                                                      | 13         | 5 Kb   | 117   | 06:06, 24 Apr, 2024 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 16       | Robots meta tag contains noindex instruction |               |
| <a href="#">guide/google-search-console</a>                       |                                                                                                                      | 7          | 177 Kb | 3,328 | 12:39, 11 Nov, 2022 | 534         | 16%        | 1           | 534                 | 16%                | 1                   | 0                | 80        | 3        |                                              |               |
| <a href="#">library/platforms/google/google-analytics</a>         | Google Analytics 4 news, analysis, trends, tactics and guides                                                        | 10         | 293 Kb | 2,210 | 06:06, 24 Apr, 2024 | 678         | 31%        | 12          | 1,117               | 51%                | 12                  | 0                | 118       | 22       |                                              |               |
| <a href="#">(home page)</a>                                       | Search Engine Land - News, Search Engine Optimization (SEO), Pay-Per-Click (PPC)                                     | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">newsletters</a>                                       | Search marketing news delivered daily   Search Engine Land                                                           | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">library/artificial-intelligence-optimization</a>      | Artificial Intelligence Optimization (AIO) news, analysis, trends, tactics and how-to guides from Search Engine Land | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">library/seo</a>                                       | SEO news, analysis, trends, tactics and how-to guides from Search Engine Land                                        | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">guide/what-is-seo</a>                                 | What Is SEO - Search Engine Optimization?                                                                            | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">library/platforms/google/google-algorithm-updates</a> | Google algorithm updates: the latest news and guides                                                                 | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |
| <a href="#">library/seo/ecommerce</a>                             | Ecommerce news, analysis, trends, tactics and how-to guides from Search Engine Land                                  | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |                                              |               |

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| <a href="#">library/seo/content</a>        | Content news, analysis, trends, tactics and how-to guides from Search Engine Land        | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/seo/enterprise-seo</a> | Enterprise SEO news, analysis, trends, tactics and how-to guides from Search Engine Land | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/seo/international</a>  | International news, analysis, trends, tactics and how-to guides from Search Engine Land  | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/seo/link-building</a>  | Link building news, analysis, trends, tactics and how-to guides from Search Engine Land  | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/seo/local</a>          | Local SEO news, analysis, trends, tactics and how-to guides from Search Engine Land      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">seotable</a>                   | Periodic Table of SEO Elements                                                           | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library</a>                    | Search Engine Land Topic Library                                                         | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/ppc</a>                | PPC news, analysis, trends, tactics and how-to guides from Search Engine Land            | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">guide/what-is-paid-search</a>  |                                                                                          | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/ppc/paid-social</a>    | Paid social news, analysis, trends, tactics and how-to guides from Search Engine Land    | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

| URL                                          | Title                                                                                | Page Power | Size | Words | Modified           | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
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| <a href="#">library/ppc/video</a>            | Video news, analysis, trends, tactics and how-to guides from Search Engine Land      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">ppc-table</a>                    | The Periodic Tables of PPC                                                           | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/google</a>     | Google news, analysis, trends, tactics and how-to guides from Search Engine Land     | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/amazon</a>     | Amazon news, analysis, trends, tactics and how-to guides from Search Engine Land     | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/apple-2</a>    | Apple news, analysis, trends, tactics and how-to guides from Search Engine Land      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/duckduckgo</a> | DuckDuckGo news, analysis, trends, tactics and how-to guides from Search Engine Land | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/meta</a>       | Meta news, analysis, trends, tactics and how-to guides from Search Engine Land       | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/microsoft</a>  | Microsoft news, analysis, trends, tactics and how-to guides from Search Engine Land  | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/openai</a>     | OpenAI news, analysis, trends, tactics and how-to guides from Search Engine Land     | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

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| <a href="#">library/platforms/pinterest</a>                   | Pinterest news, analysis, trends, tactics and how-to guides from Search Engine Land   | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/reddit</a>                      | Reddit news, analysis, trends, tactics and how-to guides from Search Engine Land      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/shopify</a>                     | Shopify news, analysis, trends, tactics and how-to guides from Search Engine Land     | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/snapchat</a>                    | Snapchat news, analysis, trends, tactics and how-to guides from Search Engine Land    | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/tiktok</a>                      | TikTok news, analysis, trends, tactics and how-to guides from Search Engine Land      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/twitter</a>                     | X (Twitter) news, analysis, trends, tactics and how-to guides from Search Engine Land | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/wordpress</a>                   | WordPress news, analysis, trends, tactics and how-to guides from Search Engine Land   | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/platforms/google/google-youtube-video</a> | YouTube news, analysis, trends, tactics and how-to guides from Search Engine Land     | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

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| <a href="#">library/platforms</a>         | Platform news, analysis, trends, tactics and how-to guides from Search Engine Land                      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">smx/advanced/</a>             | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">awards</a>                    | The Search Engine Land Awards   The highest honor in search                                             | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">webinars</a>                  | Webinars                                                                                                | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">intelligence-reports</a>      | Intelligence Reports   Search Engine Land                                                               | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">white-papers</a>              | White papers   Search Engine Land                                                                       | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">about</a>                     | About Search Engine Land                                                                                | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">staff</a>                     | Meet the Search Engine Land team                                                                        | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">searchbot</a>                 | Welcome to the Search Engine Land SearchBot                                                             | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">searchbot/personas</a>        | SearchBot Personas                                                                                      | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">searchbot/image-generator</a> | SearchBot image generator                                                                               | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">searchbot/faq</a>             | SearchBot FAQ                                                                                           | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/searchbot</a>         | Search Engine Land SearchBot generative AI                                                              | 0          | 0 Kb | 0     | 00:00, 1 Jan, 1970 | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

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| <a href="#">library/analytics-channel</a>                                                        | Analytics& conversion news, analysis, trends, tactics and how-to guides from Search Engine Land         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">author/salesforce</a>                                                                | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 1        |             |               |
| <a href="#">how-to-adapt-your-marketing-for-the-new-era-of-data-analytics-439051</a>             | How to adapt your marketing for the new era of data analytics                                           | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">comarch-holds-new-webinar-top-loyalty-trends-industry-specific-ideas-2024-439733</a> | Top loyalty trends 2024: Discover industry-specific ideas                                               | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 1        |             |               |
| <a href="#">tracking-in-2024-where-we-are-and-how-to-prep-439695</a>                             | Tracking in 2024: Where we are and how to prep                                                          | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">ga4-conversions-key-events-game-changer-439671</a>                                   |                                                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">ways-new-data-cloud-features-help-you-personalize-ads-439002</a>                     | 4 ways new Data Cloud features help you personalize ads                                                 | 8          | 158 Kb | 1,654 | 16:42, 17 Apr, 2024 | 319         | 19%        | 3           | 857                 | 52%                | 5                   | 0                | 71        | 3        |             |               |
| <a href="#">ways-new-data-cloud-features-help-you-personalize-ads-439002</a>                     | 4 ways new Data Cloud features help you personalize ads                                                 | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">searchbot-recovery-strategy-google-algorithm-update-439554</a>                       | Best of SearchBot: Create Google core update recovery strategy                                          | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">google-anti-competitive-tactics-japan-439857</a>                                     | Google accused of anti-competitive tactics by Japanese regulator                                        | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

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| <a href="#">tiktok-seo-the-ultimate-guide-439795</a>                    | TikTok SEO: The ultimate guide                                                                          | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">effective-keyword-research-lenses-439777</a>                | 6 vital lenses for effective keyword research                                                           | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">library/sponsored-content</a>                               | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">termsofuse</a>                                              | Terms Of Service                                                                                        | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">smx</a>                                                     |                                                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">smx/advanced</a>                                            |                                                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">smx/next</a>                                                | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">smx/master-classes</a>                                      |                                                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">ga4-new-familiar-concepts-386736</a>                        | GA4 brings new and familiar concepts to the future of analytics                                         | 8          | 162 Kb | 2,010 | 17:14, 26 Jul, 2022 | 156         | 8%         | 3           | 671                 | 33%                | 3                   | 0                | 72        | 7        |             |               |
| <a href="#">ga4-new-familiar-concepts-386736</a>                        | GA4 brings new and familiar concepts to the future of analytics                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">the-state-of-attribution-modeling-in-paid-search-386506</a> | The role of paid search in attribution                                                                  | 8          | 168 Kb | 1,731 | 16:33, 22 Jul, 2022 | 134         | 8%         | 3           | 687                 | 40%                | 3                   | 0                | 69        | 8        |             |               |
| <a href="#">the-state-of-attribution-modeling-in-paid-search-386506</a> | The role of paid search in attribution                                                                  | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |

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|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|-------------|---------------|
| <a href="#">google-analytics-4-migration-guide-386201</a>                                    | How to migrate to Google Analytics 4: A step-by-step guide                                              | 8          | 170 Kb | 2,852 | 16:19, 22 Jul, 2022 | 214         | 8%         | 3           | 766                 | 27%                | 3                   | 0                | 71        | 8        |             |               |
| <a href="#">google-analytics-4-migration-guide-386201</a>                                    | How to migrate to Google Analytics 4: A step-by-step guide                                              | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">contact</a>                                                                      | Search Engine Land Contact Page                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">privacypolicy</a>                                                                | Search Engine Land Privacy Policy                                                                       | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">wp-login.php</a>                                                                 | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">feed</a>                                                                         | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 2        |             |               |
| <a href="#">reddit-google-ai-content-licensing-deal-437782</a>                               | Report: Reddit signs AI content licensing deal with Google                                              | 8          | 159 Kb | 1,465 | 11:03, 23 Feb, 2024 | 308         | 21%        | 3           | 746                 | 51%                | 3                   | 0                | 70        | 4        |             |               |
| <a href="#">author/pamela-parker</a>                                                         | Pamela Parker, Author at Search Engine Land                                                             | 9          | 261 Kb | 2,887 | 06:07, 24 Apr, 2024 | 616         | 21%        | 2           | 616                 | 21%                | 2                   | 0                | 112       | 4        |             |               |
| <a href="#">author/kim-davis</a>                                                             | Kim Davis, Author at Search Engine Land                                                                 | 9          | 162 Kb | 1,112 | 06:07, 24 Apr, 2024 | 77          | 7%         | 2           | 520                 | 47%                | 5                   | 0                | 78        | 4        |             |               |
| <a href="#">google-removes-option-to-see-more-local-results-in-the-search-results-437932</a> | Google removes option to see more local results in the search results                                   | 8          | 161 Kb | 1,004 | 09:55, 27 Feb, 2024 | 238         | 24%        | 8           | 728                 | 73%                | 12                  | 0                | 72        | 5        |             |               |
| <a href="#">author/harmony-huskinson</a>                                                     | Harmony Huskinson, Author at Search Engine Land                                                         | 8          | 137 Kb | 772   | 06:07, 24 Apr, 2024 | 185         | 24%        | 5           | 648                 | 84%                | 5                   | 0                | 68        | 5        |             |               |

| URL                                                                                              | Title                                                                                      | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason          | Redirected to                             |
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| <a href="#">library/platforms/apple-2/apple-search-ads</a>                                       | Apple Search Ads news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 225 Kb | 1,733 | 06:07, 24 Apr, 2024 | 386         | 22%        | 2           | 984                 | 57%                | 4                   | 0                | 87        | 5        |                      |                                           |
| <a href="#">ppc-2022-in-review-performance-max-apple-search-chaos-at-twitter-and-more-390608</a> | PPC 2022 in review: Performance Max, Apple Search, chaos at Twitter, and more              | 8          | 194 Kb | 4,362 | 12:09, 21 Dec, 2022 | 233         | 5%         | 3           | 671                 | 15%                | 3                   | 0                | 168       | 7        |                      |                                           |
| <a href="#">author/cynthia-ramsaran</a>                                                          | Cynthia Ramsaran, Author at Search Engine Land                                             | 11         | 263 Kb | 2,003 | 06:06, 24 Apr, 2024 | 779         | 39%        | 8           | 1,223               | 61%                | 8                   | 0                | 108       | 18       |                      |                                           |
| <a href="#">author/corey-patterson</a>                                                           | Corey Patterson, Author at Search Engine Land                                              | 10         | 260 Kb | 2,329 | 06:07, 24 Apr, 2024 | 232         | 10%        | 6           | 670                 | 29%                | 6                   | 0                | 107       | 9        |                      |                                           |
| <a href="#">author/hpowderly</a>                                                                 | Henry Powderly, Author at Search Engine Land                                               | 9          | 261 Kb | 2,281 | 06:07, 24 Apr, 2024 | 523         | 23%        | 2           | 523                 | 23%                | 2                   | 0                | 105       | 4        |                      |                                           |
| <a href="#">tiktok-enhanced-ad-placement-controls-439621</a>                                     | TikTok launches enhanced ad placement controls                                             | 9          | 158 Kb | 1,251 | 11:44, 11 Apr, 2024 | 166         | 13%        | 2           | 807                 | 65%                | 7                   | 0                | 68        | 5        |                      |                                           |
| <a href="#">library/platforms/google/google-ads</a>                                              | Google Ads news, analysis, trends, tactics and how-to guides from Search Engine Land       | 13         | 293 Kb | 2,152 | 06:06, 24 Apr, 2024 | 1,146       | 53%        | 14          | 1,599               | 74%                | 16                  | 0                | 124       | 48       |                      |                                           |
| <a href="#">library/platforms/google/google-algorithm-updates/core-update</a>                    | Core update news, analysis, trends, tactics and how-to guides from Search Engine Land      | 10         | 284 Kb | 2,234 | 06:07, 24 Apr, 2024 | 626         | 28%        | 4           | 1,103               | 49%                | 4                   | 0                | 112       | 9        |                      |                                           |
| <a href="#">library/platforms/microsoft/bing/bing-seo</a>                                        | Bing SEO news, analysis, trends, tactics and how-to guides from Search Engine Land         | 10         | 291 Kb | 2,145 | 06:07, 24 Apr, 2024 | 641         | 30%        | 9           | 1,216               | 57%                | 10                  | 0                | 108       | 11       |                      |                                           |
| <a href="#">wp-login.php?action=lostpassword</a>                                                 | https://searchengineland.com/wp-login.php                                                  | 23         | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 1        | HTTP Header Redirect | https://searchengineland.com/wp-login.php |
| <a href="#">register</a>                                                                         | Register for Search Engine Land                                                            | 23         | 113 Kb | 612   | 14:59, 13 Nov, 2023 | 76          | 12%        | 14          | 554                 | 91%                | 39                  | 0                | 63        | 1        |                      |                                           |

| URL                                                                                              | Title                                                                             | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
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| <a href="#">library/ppc/display</a>                                                              | Display news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 291 Kb | 2,202 | 06:07, 24 Apr, 2024 | 515         | 23%        | 9           | 1,083               | 49%                | 10                  | 0                | 116       | 6        |             |               |
| <a href="#">google-people-also-consider-badge-branded-search-439612</a>                          | Google testing People Also Consider label on branded search ads                   | 9          | 161 Kb | 1,163 | 10:13, 11 Apr, 2024 | 303         | 26%        | 10          | 821                 | 71%                | 13                  | 0                | 69        | 6        |             |               |
| <a href="#">the-performance-max-playbook-best-practices-and-emerging-tactics-for-2024-439585</a> | The Performance Max playbook: Best practices and emerging tactics for 2024        | 8          | 201 Kb | 3,980 | 12:54, 23 Apr, 2024 | 746         | 19%        | 2           | 746                 | 19%                | 2                   | 0                | 75        | 5        |             |               |
| <a href="#">author/navah-hopkins</a>                                                             | Navah Hopkins, Author at Search Engine Land                                       | 9          | 160 Kb | 1,043 | 06:07, 24 Apr, 2024 | 241         | 23%        | 9           | 691                 | 66%                | 12                  | 0                | 76        | 8        |             |               |
| <a href="#">advanced-google-ads-tracking-for-local-service-companies-439600</a>                  | Advanced Google Ads tracking for local service companies                          | 8          | 162 Kb | 1,696 | 15:50, 10 Apr, 2024 | 283         | 17%        | 2           | 724                 | 43%                | 3                   | 0                | 72        | 5        |             |               |
| <a href="#">author/aric-whiteley</a>                                                             | Aric Whiteley, Author at Search Engine Land                                       | 8          | 128 Kb | 671   | 06:07, 24 Apr, 2024 | 133         | 20%        | 2           | 617                 | 92%                | 7                   | 0                | 64        | 6        |             |               |
| <a href="#">google-updates-merchant-center-product-data-specifications-2024-439599</a>           | Google updates Merchant Center product data specifications                        | 9          | 161 Kb | 1,475 | 09:51, 10 Apr, 2024 | 0           | 0%         | 0           | 781                 | 53%                | 3                   | 0                | 69        | 6        |             |               |
| <a href="#">youtube-shopping-updates-collections-affiliate-hub-439578</a>                        | 4 YouTube Shopping updates, including Collections& Affiliate Hub                  | 9          | 161 Kb | 1,196 | 15:34, 9 Apr, 2024  | 32          | 3%         | 1           | 815                 | 68%                | 10                  | 0                | 68        | 6        |             |               |
| <a href="#">googles-wpp-collaboration-ai-gemini-439575</a>                                       | Google& world's largest ad group announce landmark partnership                    | 9          | 159 Kb | 1,381 | 14:24, 9 Apr, 2024  | 33          | 2%         | 1           | 812                 | 59%                | 5                   | 0                | 69        | 6        |             |               |
| <a href="#">googles-hubspot-antitrust-scrutiny-439548</a>                                        | Google's potential HubSpot deal likely to reignite antitrust scrutiny             | 9          | 157 Kb | 1,171 | 12:31, 8 Apr, 2024  | 34          | 3%         | 4           | 818                 | 70%                | 11                  | 0                | 69        | 5        |             |               |
| <a href="#">google-ad-strength-important-ppc-concerns-438824</a>                                 | Google on why Ad Strength is'important'as it addresses concerns                   | 9          | 161 Kb | 2,052 | 11:45, 8 Apr, 2024  | 0           | 0%         | 0           | 762                 | 37%                | 3                   | 0                | 69        | 7        |             |               |
| <a href="#">google-considering-hubspot-acquisition-439095</a>                                    | Google'considering Hubspot acquisition'                                           | 9          | 156 Kb | 1,010 | 14:14, 4 Apr, 2024  | 30          | 3%         | 1           | 814                 | 81%                | 7                   | 0                | 68        | 6        |             |               |

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| <a href="#">google-to-start-issuing-di-splay-video-360-linking-recommendations-439077</a> | Google to issue Display& Video 360 linking recommendations                                          | 9          | 159 Kb | 1,012 | 11:56, 4 Apr, 2024  | 30          | 3%         | 1           | 813                 | 80%                | 9                   | 0                | 69        | 6        |             |               |
| <a href="#">reminder-google-universal-analytics-services-api-turn-off-439040</a>          | Reminder: Google is turning off all UA services and APIs                                            | 8          | 158 Kb | 1,169 | 11:48, 3 Apr, 2024  | 0           | 0%         | 0           | 779                 | 67%                | 6                   | 0                | 69        | 5        |             |               |
| <a href="#">library/advance-your-career</a>                                               | Advance your career news, analysis, trends, tactics and how-to guides from Search Engine Land       | 9          | 290 Kb | 2,172 | 06:07, 24 Apr, 2024 | 1,083       | 50%        | 10          | 1,522               | 70%                | 11                  | 0                | 133       | 15       |             |               |
| <a href="#">library/advance-your-career/education-training</a>                            | Education and training news, analysis, trends, tactics and how-to guides from Search Engine Land    | 9          | 288 Kb | 2,284 | 06:07, 24 Apr, 2024 | 586         | 26%        | 11          | 1,024               | 45%                | 11                  | 0                | 127       | 13       |             |               |
| <a href="#">library/advance-your-career/leadership-management</a>                         | Leadership and management news, analysis, trends, tactics and how-to guides from Search Engine Land | 9          | 296 Kb | 2,180 | 06:07, 24 Apr, 2024 | 1,247       | 57%        | 14          | 1,685               | 77%                | 16                  | 0                | 128       | 13       |             |               |
| <a href="#">library/advance-your-career/well-being</a>                                    | Well-being news, analysis, trends, tactics and how-to guides from Search Engine Land                | 8          | 177 Kb | 977   | 06:07, 24 Apr, 2024 | 271         | 28%        | 16          | 832                 | 85%                | 34                  | 0                | 75        | 6        |             |               |
| <a href="#">library/platforms/amazon/amazon-advertising</a>                               | Amazon advertising news, analysis, trends, tactics and how-to guides from Search Engine Land        | 9          | 284 Kb | 2,199 | 06:07, 24 Apr, 2024 | 429         | 20%        | 5           | 1,047               | 48%                | 7                   | 0                | 116       | 10       |             |               |
| <a href="#">library/platforms/google/e-e-a-t</a>                                          | E-E-A-T news, analysis, trends, tactics and how-to guides from Search Engine Land                   | 9          | 284 Kb | 2,287 | 06:07, 24 Apr, 2024 | 480         | 21%        | 10          | 967                 | 42%                | 11                  | 0                | 115       | 8        |             |               |

| URL                                                                 | Title                                                                                             | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
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| <a href="#">library/platforms/google/google-ads/google-shopping</a> | Google Shopping ads news, analysis, trends, tactics and how-to guides from Search Engine Land     | 8          | 288 Kb | 2,245 | 06:07, 24 Apr, 2024 | 827         | 37%        | 10          | 1,313               | 58%                | 10                  | 0                | 115       | 6        |             |               |
| <a href="#">library/platforms/google/google-business-profile</a>    | Google Business Profile news, analysis, trends, tactics and how-to guides from Search Engine Land | 10         | 286 Kb | 2,143 | 06:07, 24 Apr, 2024 | 1,220       | 57%        | 9           | 1,711               | 80%                | 10                  | 0                | 116       | 13       |             |               |
| <a href="#">library/platforms/google/google-search-console</a>      | Google Search Console news, analysis, trends, tactics and how-to guides from Search Engine Land   | 9          | 280 Kb | 2,102 | 06:07, 24 Apr, 2024 | 372         | 18%        | 7           | 873                 | 42%                | 7                   | 0                | 106       | 8        |             |               |
| <a href="#">library/platforms/google/google-shopping-google</a>     | Google Shopping news, analysis, trends, tactics and how-to guides from Search Engine Land         | 8          | 285 Kb | 2,178 | 06:07, 24 Apr, 2024 | 586         | 27%        | 6           | 1,085               | 50%                | 6                   | 0                | 107       | 5        |             |               |
| <a href="#">library/platforms/google/search-features</a>            | Search features news, analysis, trends, tactics and how-to guides from Search Engine Land         | 8          | 281 Kb | 2,093 | 06:07, 24 Apr, 2024 | 152         | 7%         | 3           | 716                 | 34%                | 6                   | 0                | 102       | 5        |             |               |
| <a href="#">library/platforms/meta/instagram/threads</a>            | Threads news, analysis, trends, tactics and how-to guides from Search Engine Land                 | 8          | 196 Kb | 1,239 | 06:07, 24 Apr, 2024 | 471         | 38%        | 6           | 1,089               | 88%                | 11                  | 0                | 77        | 6        |             |               |
| <a href="#">library/platforms/openai/chatgpt</a>                    | ChatGPT news, analysis, trends, tactics and how-to guides from Search Engine Land                 | 11         | 297 Kb | 2,212 | 06:07, 24 Apr, 2024 | 1,550       | 70%        | 15          | 2,029               | 92%                | 17                  | 0                | 122       | 27       |             |               |
| <a href="#">x-officially-launches-its-chatgpt-rival-grok-435584</a> | X officially launches its ChatGPT rival Grok                                                      | 8          | 163 Kb | 1,578 | 11:32, 23 Feb, 2024 | 256         | 16%        | 2           | 768                 | 49%                | 3                   | 0                | 71        | 7        |             |               |

| URL                                                                                       | Title                                                                    | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason | Redirected to |
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| <a href="#">youtube-updates-live-stream-reaction-analytics-438999</a>                     | 3 YouTube updates, including live stream reaction analytics              | 9          | 158 Kb | 1,234 | 17:29, 2 Apr, 2024  | 209         | 17%        | 2           | 818                 | 66%                | 6                   | 0                | 68        | 4        |             |               |
| <a href="#">google-ad-manager-reach-report-issue-438906</a>                               | Google investigating Ad Manager Reach report error                       | 8          | 156 Kb | 1,009 | 11:53, 1 Apr, 2024  | 0           | 0%         | 0           | 786                 | 78%                | 6                   | 0                | 69        | 4        |             |               |
| <a href="#">open-ai-search-product-437563</a>                                             | Report: OpenAI working on web search product                             | 8          | 156 Kb | 1,112 | 11:25, 23 Feb, 2024 | 49          | 4%         | 2           | 743                 | 67%                | 10                  | 0                | 75        | 4        |             |               |
| <a href="#">chatgpt-prominent-links-438901</a>                                            | ChatGPT makes links more prominent                                       | 8          | 156 Kb | 1,076 | 14:29, 1 Apr, 2024  | 180         | 17%        | 5           | 806                 | 75%                | 29                  | 0                | 70        | 8        |             |               |
| <a href="#">is-chatgpt-google-search-killer-438643</a>                                    | Is ChatGPT the Google Search killer we've been expecting?                | 8          | 165 Kb | 2,090 | 10:55, 22 Mar, 2024 | 112         | 5%         | 2           | 801                 | 38%                | 5                   | 0                | 69        | 9        |             |               |
| <a href="#">ai-powered-content-management-workflows-438271</a>                            | AI-powered content management: How to make your workflows more efficient | 8          | 167 Kb | 1,917 | 16:40, 8 Mar, 2024  | 797         | 42%        | 2           | 797                 | 42%                | 2                   | 0                | 69        | 4        |             |               |
| <a href="#">chatgpt-generative-ai-revolutionizing-ppc-435295</a>                          | ChatGPT turns one: How generative AI is revolutionizing PPC              | 8          | 175 Kb | 2,511 | 11:32, 23 Feb, 2024 | 633         | 25%        | 2           | 633                 | 25%                | 2                   | 0                | 78        | 6        |             |               |
| <a href="#">optimize-product-feeds-with-chatgpt-feedgen-434020</a>                        | How to optimize your product feeds with ChatGPT and FeedGen              | 8          | 176 Kb | 2,120 | 11:35, 23 Feb, 2024 | 644         | 30%        | 2           | 644                 | 30%                | 2                   | 0                | 78        | 4        |             |               |
| <a href="#">author/benjamin-wenner</a>                                                    | Benjamin Wenner, Author at Search Engine Land                            | 8          | 151 Kb | 912   | 06:07, 24 Apr, 2024 | 370         | 41%        | 7           | 822                 | 90%                | 8                   | 0                | 73        | 8        |             |               |
| <a href="#">create-linkable-assets-with-chatgpt-433965</a>                                | How to create linkable assets with ChatGPT                               | 8          | 182 Kb | 2,073 | 11:36, 23 Feb, 2024 | 879         | 42%        | 2           | 879                 | 42%                | 2                   | 0                | 77        | 4        |             |               |
| <a href="#">chatgpt-browse-with-bing-returns-after-being-disabled-3-months-ago-432562</a> | ChatGPT Browse with Bing returns after being disabled 3 months ago       | 8          | 155 Kb | 1,023 | 11:37, 23 Feb, 2024 | 142         | 14%        | 2           | 692                 | 68%                | 3                   | 0                | 70        | 4        |             |               |
| <a href="#">author/jason-tabeling</a>                                                     | Jason Tabeling, Author at Search Engine Land                             | 8          | 204 Kb | 1,534 | 06:07, 24 Apr, 2024 | 175         | 11%        | 6           | 620                 | 40%                | 6                   | 0                | 83        | 7        |             |               |

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| <a href="#">author/lauren-busby</a>                                                       | Lauren Busby, Author at Search Engine Land                         | 9          | 145 Kb | 845   | 06:07, 24 Apr, 2024 | 128         | 15%        | 5           | 587                 | 69%                | 8                   | 0                | 68        | 6        |             |               |
| <a href="#">author/paul-demott</a>                                                        | Paul DeMott, Author at Search Engine Land                          | 8          | 154 Kb | 1,001 | 06:07, 24 Apr, 2024 | 115         | 11%        | 2           | 553                 | 55%                | 3                   | 0                | 71        | 6        |             |               |
| <a href="#">chatgpt-amazon-marketing-414876</a>                                           | 6 ways to use ChatGPT for Amazon marketing                         | 8          | 161 Kb | 1,597 | 11:43, 23 Feb, 2024 | 337         | 21%        | 5           | 787                 | 49%                | 6                   | 0                | 70        | 4        |             |               |
| <a href="#">author/evan-facinger</a>                                                      | Evan Facinger, Author at Search Engine Land                        | 9          | 152 Kb | 887   | 06:07, 24 Apr, 2024 | 389         | 44%        | 8           | 837                 | 94%                | 10                  | 0                | 68        | 8        |             |               |
| <a href="#">author/tomdemers</a>                                                          | Tom Demers, Author at Search Engine Land                           | 8          | 228 Kb | 2,022 | 06:07, 24 Apr, 2024 | 455         | 23%        | 5           | 907                 | 45%                | 6                   | 0                | 96        | 8        |             |               |
| <a href="#">amazon-marketing-strategies-385714</a>                                        | 6 Amazon marketing strategies to implement in 2024                 | 8          | 164 Kb | 1,875 | 09:20, 16 Feb, 2024 | 293         | 16%        | 3           | 731                 | 39%                | 3                   | 0                | 75        | 6        |             |               |
| <a href="#">author/maria-white</a>                                                        | Maria White, Author at Search Engine Land                          | 8          | 153 Kb | 930   | 06:07, 24 Apr, 2024 | 213         | 23%        | 4           | 656                 | 71%                | 5                   | 0                | 71        | 4        |             |               |
| <a href="#">author/becky-simms</a>                                                        | Becky Simms, Author at Search Engine Land                          | 9          | 145 Kb | 867   | 06:07, 24 Apr, 2024 | 193         | 22%        | 6           | 655                 | 76%                | 6                   | 0                | 67        | 5        |             |               |
| <a href="#">content-creation-psychological-approach-386719</a>                            | Content creation: A psychological approach                         | 8          | 170 Kb | 2,093 | 13:59, 25 Jul, 2022 | 221         | 11%        | 3           | 659                 | 31%                | 3                   | 0                | 68        | 6        |             |               |
| <a href="#">content-consolidation-seo-386518</a>                                          | How content consolidation can improve your SEO performance         | 8          | 158 Kb | 1,745 | 17:27, 14 Jul, 2022 | 78          | 4%         | 2           | 698                 | 40%                | 5                   | 0                | 67        | 8        |             |               |
| <a href="#">content-better-user-experience-386253</a>                                     | 5 ways content helps create a better user experience               | 8          | 158 Kb | 1,560 | 09:56, 6 Jul, 2022  | 217         | 14%        | 3           | 661                 | 42%                | 3                   | 0                | 68        | 6        |             |               |
| <a href="#">author/veruska-anconitano</a>                                                 | Veruska Anconitano, Author at Search Engine Land                   | 9          | 133 Kb | 742   | 06:07, 24 Apr, 2024 | 116         | 16%        | 3           | 554                 | 75%                | 4                   | 0                | 64        | 4        |             |               |
| <a href="#">upgrade-your-2024-b2b-marketing-game-with-this-powerful-ad-channel-434783</a> | Upgrade your 2024 B2B marketing game with this powerful ad channel | 8          | 155 Kb | 838   | 16:46, 16 Nov, 2023 | 238         | 28%        | 4           | 690                 | 82%                | 6                   | 0                | 69        | 4        |             |               |
| <a href="#">author/adriana-stein</a>                                                      | Adriana Stein, Author at Search Engine Land                        | 9          | 133 Kb | 695   | 06:07, 24 Apr, 2024 | 147         | 21%        | 5           | 591                 | 85%                | 5                   | 0                | 65        | 4        |             |               |

| URL                                                                           | Title                                                                                                   | Page Power | Size   | Words | Modified            | Match Words | Match %age | Match Pages | Match Words (w cmn) | Match %age (w cmn) | Match Pages (w cmn) | Broken Links Out | Links Out | Links In | Skip Reason          | Redirected to                    |
|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------|--------|-------|---------------------|-------------|------------|-------------|---------------------|--------------------|---------------------|------------------|-----------|----------|----------------------|----------------------------------|
| <a href="https://searchengineland.com/smx">smx/</a>                           | https://searchengineland.com/smx                                                                        | 8          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 6        | HTTP Header Redirect | https://searchengineland.com/smx |
| <a href="#">using-ai-create-ymyl-experts-bad-idea-429673</a>                  | Why using AI to create YMYL experts is a REALLY bad idea                                                | 8          | 176 Kb | 2,479 | 18:40, 20 Jul, 2023 | 222         | 9%         | 3           | 663                 | 27%                | 3                   | 0                | 70        | 4        |                      |                                  |
| <a href="#">google-search-console-reports-diagnosing-traffic-drops-438434</a> | 3 Google Search Console reports for diagnosing traffic drops                                            | 7          | 179 Kb | 1,545 | 10:02, 15 Mar, 2024 | 298         | 19%        | 3           | 739                 | 48%                | 3                   | 0                | 71        | 4        |                      |                                  |
| <a href="#">video-content-guide-examples-393269</a>                           | Video content guide: Why you should start creating videos now (plus examples)                           | 7          | 183 Kb | 2,684 | 14:21, 17 Feb, 2023 | 798         | 30%        | 1           | 798                 | 30%                | 1                   | 0                | 68        | 4        |                      |                                  |
| <a href="#">what-is-chatgpt-and-why-seos-should-care-392165</a>               | What is ChatGPT and why SEOs should care                                                                | 8          | 190 Kb | 2,630 | 17:02, 25 Jan, 2023 | 84          | 3%         | 3           | 706                 | 27%                | 4                   | 0                | 68        | 8        |                      |                                  |
| <a href="#">chatgpt-seo-content-where-do-we-go-from-here-393374</a>           | ChatGPT and SEO content: Where do we go from here?                                                      | 8          | 175 Kb | 2,958 | 11:51, 23 Feb, 2024 | 149         | 5%         | 2           | 772                 | 26%                | 4                   | 0                | 73        | 8        |                      |                                  |
| <a href="#">author/sponsored-content-comarch</a>                              | This page is skipped and has some (but not all) nofollow links in, please check another row for details | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 1        |                      |                                  |
| <a href="#">what-does-real-time-marketing-really-mean-439045</a>              |                                                                                                         | 0          | 0 Kb   | 0     | 00:00, 1 Jan, 1970  | 0           | 0%         | 0           | 0                   | 0%                 | 0                   | 0                | 0         | 1        |                      |                                  |